



Pacing for Parkinson's



What is P4P?

Pacing for Parkinson's (P4P) is a volunteer-led, community-centered organization raising awareness of and funds for Parkinson's disease research, community outreach, education, and patient care at Johns Hopkins Medicine. It is also our goal to tell the diverse stories of the Parkinson's community and encourage movement of all types.

This year, P4P will include multiple in-person fundraising events at local businesses and a virtual week of movement in the fall.

Over the years, P4P has raised more than \$1,143,900 to support the **Johns Hopkins Parkinson's Disease and Movement Disorders Center**, a Parkinson's Foundation Center of Excellence, provides comprehensive, compassionate, and timely treatment to people living with Parkinson's and other movement disorders.

Parkinson's disease (PD) is the second most common neurodegenerative brain disorder and affects more than half a million people in the United States, with 50,000-60,000 new cases each year. PD progresses slowly and typically impacts people between the ages of 55 and 65. Parkinson's gradually strips away motor abilities, leaving patients with a slow gait, rigid limbs, tremor, shuffling, and a lack of balance. However, research has shown that regular movement can improve gait, balance, tremor, flexibility, grip strength and motor coordination in patients.

The cause of Parkinson's is unknown, but thanks to recent advances, including the pinpointing of several Parkinson's genes, current research is rapidly expanding. Physician scientists are now picking apart newly discovered biochemical pathways involved in the disease and uncovering new targets for therapy.





















What is Parkinson's Disease?

SPONSOR P4P IN 2023!

Sponsorship opportunities range from \$500 to \$10,000 and provide significant visibility and benefits to sponsoring organizations, whose support advances crucial research and the highest quality patient care in the prevention, diagnosis, and treatment of Parkinson's disease.

For organizations in the pharmaceutical, medical device, biotechnology, and healthcare industries, please contact Kaylin Kopcho at kaylin.kopcho@jhmi.edu to discuss ways that you can philanthropically support Pacing for Parkinson's.

Sponsorship Benefits

	Platinum Level* \$10,000 <small>*Limited to one organization</small>	Gold Level \$5,000	Silver Level \$2,500	Bronze Level \$1,500	Partner Level \$500
Charitable contribution amount	\$8,000	\$4,000	\$2,000	\$1,000	\$450
First right of refusal for Platinum Level for the following year					
Exclusive company recognition on P4P promotional premium					
Primary position on all materials listing sponsors					
Check presentation opportunity, photographed for P4P website and social media					
Featured article in P4P e-newsletter, reaching over 5,000 people					
Company recognition on table-top sponsorship banner at all in-person events					
Company recognition on P4P social media accounts, reaching over 2,000 people					
Company recognition on Johns Hopkins P4P website and crowd fundraising experience					

*To make sure you receive proper recognition, please provide your organization's logo as .jpg AND .eps/.ai (vector) file ASAP.

To become a P4P sponsor, please contact:
 Kaylin Kopcho, Neurology Development Officer
kaylin.kopcho@jhmi.edu
www.pacing4parkinsons.org



Company Name: _____

Contact Name: _____

Phone: _____

Email: _____

Address: _____

In-Kind Contribution: _____

Sponsorship Level

	Platinum Sponsor
	Gold Sponsor
	Silver Sponsor
	Bronze Sponsor
	Partner Sponsor
	In-Kind Sponsor

IN-KIND SPONSORSHIP

Will include:

- Recognition on P4P website and social media pages
- Recognition in P4P e-newsletter

Opportunities can include, but are not limited to the following:

- Print sponsor
- Raffle prizes
- Shirt sponsor
- In-person fundraising events sponsor
- Sports bottles with company logo

Make checks payable to:

Johns Hopkins University (Pacing for Parkinson's in the memo line)

Mail checks to:

Johns Hopkins Department of Neurology
Development Office
550 N Broadway, 7th Floor
Baltimore, Maryland 21205

Tax ID: 52-0595110

Company Logo:

Please email logo (.jpg AND .eps/.ai (vector) file if possible) to pacing4parkinsons@gmail.com

NO LATER THAN July 15, 2023

Thank you for supporting Pacing for Parkinson's!

If you have any questions or concerns regarding Pacing for Parkinson's, please contact:

Kaylin Kopcho | Neurology Development Officer

kaylin.kopcho@jhmi.edu

www.pacing4parkinsons.org