

To create a new fundraising page,
click on “Become A Fundraiser”
button on the main screen.

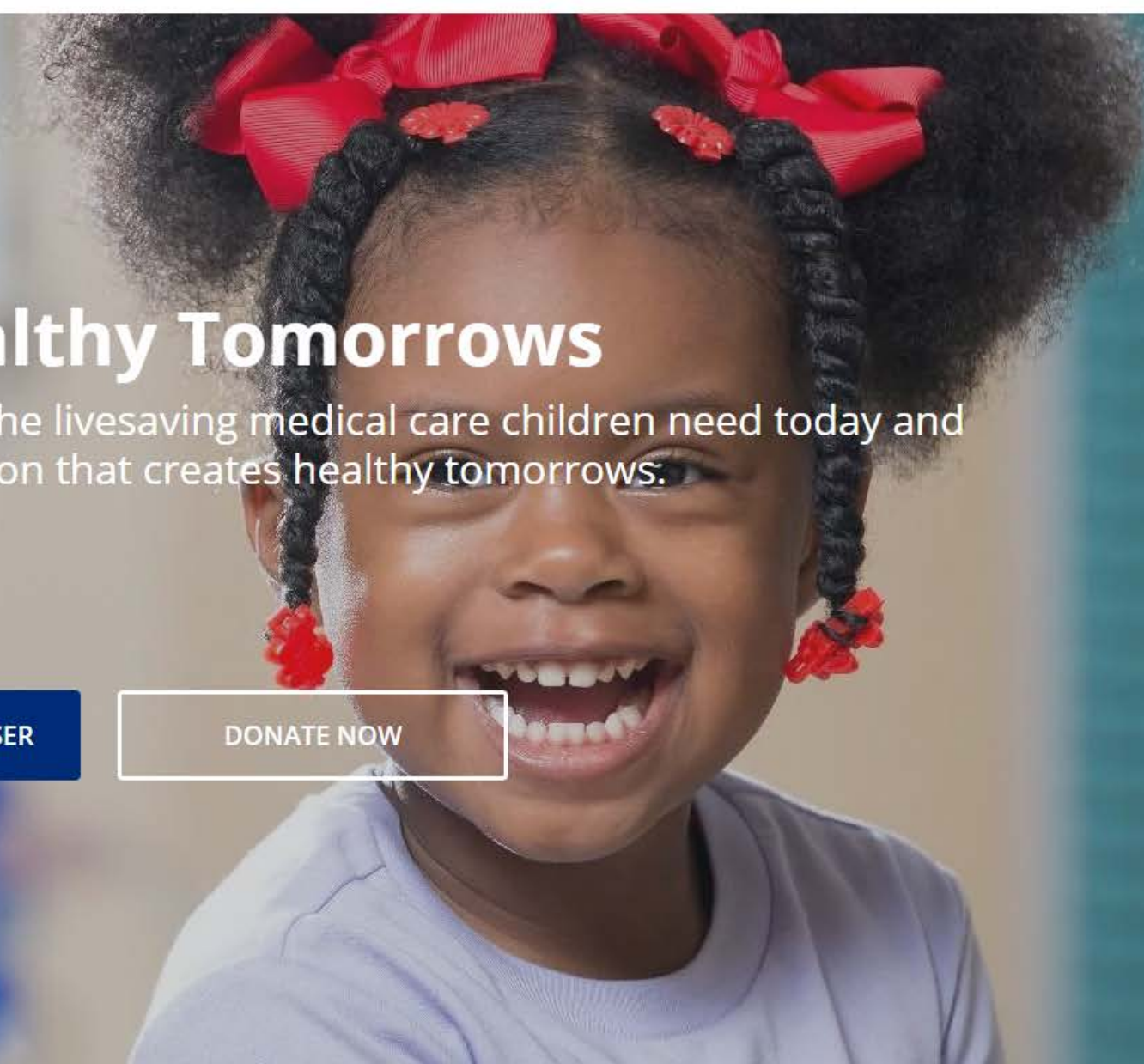
Create Healthy Tomorrows

Create your own fundraiser to support the lifesaving medical care children need today and the research and education that creates healthy tomorrows.



BECOME A FUNDRAISER

DONATE NOW



If you're starting a new page as an individual, click "as an individual."
If you're joining an existing fundraising page, click "join a team."
If you want to create a team, click "create a team".

Start fundraising

As an individual Join a team Create a team

BECOME A FUNDRAISER

DONATE NOW

If this is your first time creating a fundraising page, you'll need to create an account. Then, log in.

*Be sure to write down your user name and password!

Start fundraising

LOG IN

-OR-

CREATE AN ACCOUNT

POWERED BY *Classy*

Share   

\$500

DONATE

STORY

UPDATES ⁰

Campaign



Create Healthy Tomorrows

\$7,056 / \$50,000





Create your page

Set your fundraising goal *

USD ▾ \$ 500.00 ✓

Fundraising end date *



Your Page's Headline *

0/255

I'm fundraising for *

General Fund Project ▾

Set your Fundraising Page's Short URL (optional)

<https://give.hopkinsallchildrens.org/ExampleShortUrl>

It's okay to contact me in the future.

FINISH



Share   

\$500

DONATE

UPDATES 0

After logging in, you'll start to create your page!

1. Set a fundraising goal.
2. Set a fundraising end date.
3. Choose a Page Headline – be creative!



Campaign



Create Healthy Tomorrows
\$7,056 / \$50,000

Create your page

Set your fundraising goal *

USD \$ 500.00

Fundraising end date *

01/01/2020

Your Page's Headline *

Fundraising For Our Friends

27/255

I'm fundraising for *

General Fund Project

Cancer and Blood Disorders Institute

General Fund Project

Heart Institute

Institute for Brain Protection Sciences

Maternal Fetal and Neonatal Institute

FINISH

4. "I'm fundraising for..." offers a drop down of menu options where you can choose the department for which you'd like your funds raised to go to.

If you want it to go to the greatest area of need, please pick "General Fund Project".

Campaign



Create Healthy Tomorrows

\$7,056 / \$50,000

UPDATES 0

Share   

\$500

DONATE



Create your page

Set your fundraising goal *

USD \$ 500.00



Fundraising end date *

01/01/2020



Your Page's Headline *

Fundraising For Our Friends

27/255

Fundraising for *

General Fund Project

Set your Fundraising Page's Short URL (optional)

<https://give.hopkinsallchildrens.org/FOF2020>

FOF2020



It's okay to contact me in the future.

FINISH

5. Set your Fundraising Page's Short URL. This can be a link you share with family and friends that is easy for you to remember.



Share



\$500

DONATE

UPDATES 0

Campaign



Create Healthy Tomorrows

\$7,056 / \$50,000

\$0 Raised

\$500

DONATE

Fundraising For Our Friends

Next, you'll be asked to upload a photo that will be your profile's main picture.

Campaign



Create Healthy Tomorrows

\$7,056 / \$50,000

Choose your photo



Click to Upload

300 x 300

CHANGE

CONTINUE

UPDATES 0

DONORS

Back to top ^

Choose your photo

Recommended Photo size is
300x300 pixels
in a jpg, png or gif format.

Image

Upload Image

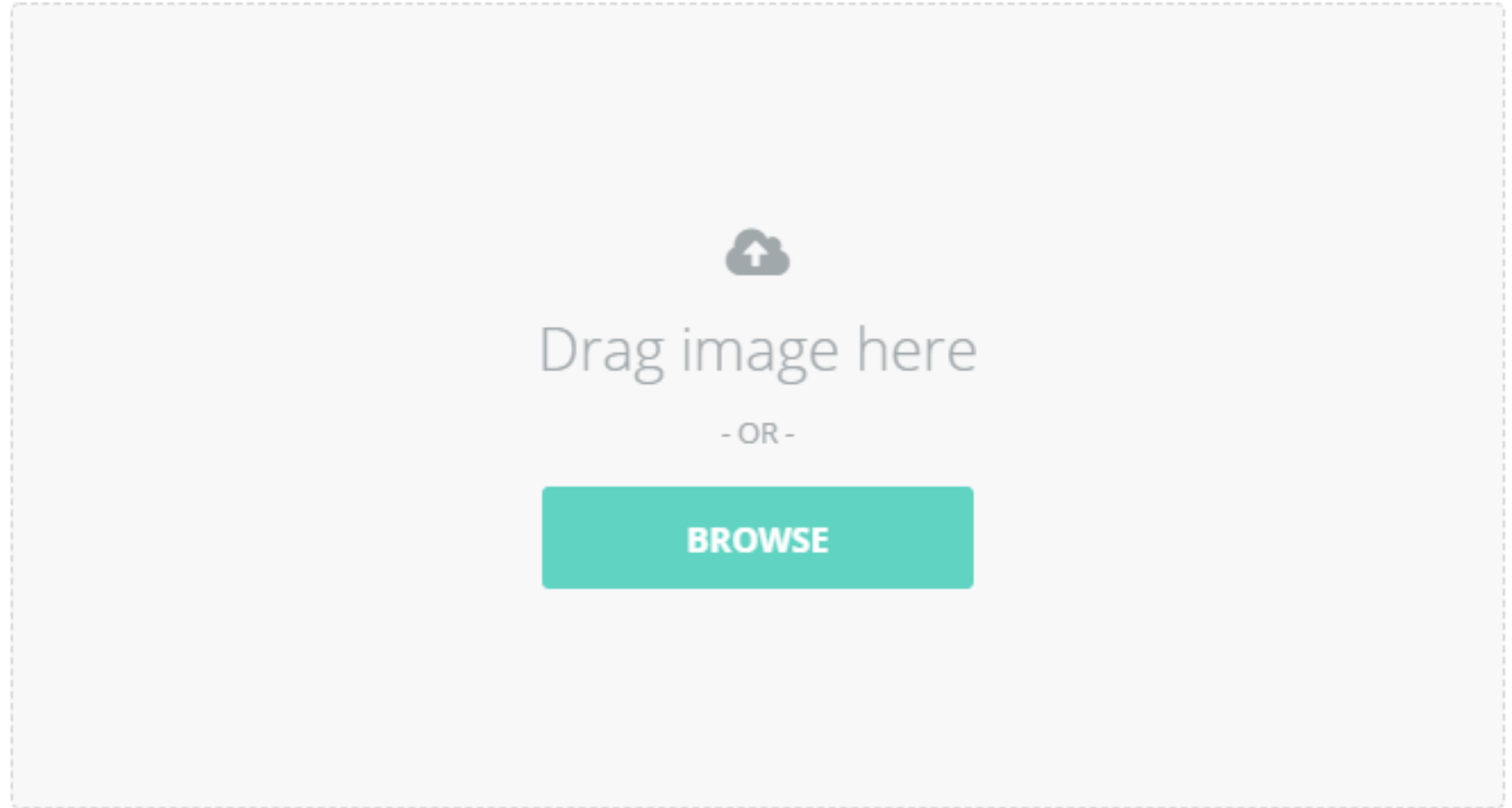
Search Library

Page Photo

This will appear on
your personal
fundraising page.

RECOMMENDED SIZE
300x300

FORMAT
JPG, PNG, GIF




BROWSE

CANCEL

CONTINUE

Congratulations!
You've created a fundraising page.
To continue to edit your page, click on the "Manage" button.



Just so you know...

Get fundraising tips. Thank your donors.
Update your friends & family on your fundraising progress.

OK, COOL



This is where your profile image will show.

Fundraiser

Share   

Sample Giving Page

\$0 Raised

\$500

DONATE

Fundraising For Our Friends

Campaign



Create Healthy Tomorrows
\$7,056 / \$50,000

STORY

UPDATES 0



Sample Giving Page

Fundraiser Page

\$0 raised of your \$500 goal

After clicking the “Manage” button, this page will appear. Here is where you will edit your story, or compose updates to your page’s followers.

OVERVIEW

STORY

DONATIONS

EMAILS

DETAILS

Hey Sample! We suggest you do these next.



Edit your story

Personalize your story and tell people why you are fundraising for Create Healthy Tomorrows

SKIP

COMPOSE



Personalize your story

This is the default story behind our campaign, but you can make it your own. Add photos, video, and text to tell people why you are fundraising!

Thanks for visiting my fundraising page!

Welcome to my fundraising page!

I created this fundraiser to support the patients and families at Johns Hopkins All Children's Hospital. You can get involved by making a donation through my page.

When you donate to my fundraiser, you're supporting the lifesaving medical care kids need today and the research and education that creates healthy tomorrows.

Thank you for joining me in making a difference for the kids in our community and beyond!

If you choose to edit your story, sample text will appear – as shown above. This is included as a starting point for you, but can also be deleted.

We encourage you to share your personal story, and why you're fundraising for Johns Hopkins All Children's Hospital.

Thanks for visiting my fundraising page!

Welcome to my fundraising page!

I created this fundraiser to support the patients and families at Johns Hopkins All Children's Hospital. You can get involved by making a donation through my page.

When you donate to my fundraiser, you're supporting the lifesaving medical care kids need today and the research and education that creates healthy tomorrows.

Thank you for joining me in making a difference for the kids in our community and beyond!

There are editing tools found at the bottom of the page, that can be used to emphasize points, divide your storyline, add picture and/or video, or link to a different page.



[Reset story](#)

Adding additional photos is definitely recommended, as it is a great way to further tell your story!

SAVE



Sample Giving Page

Fundraiser Page

\$0 raised of your \$500 goal



OVERVIEW

STORY

DONATIONS

EMAILS

DETAILS

The “Donations” tab will allow you to see the donors who have given to your fundraising page.



Thank your donors

You still need to get your first donation!

We recommend donating to your own page first to show your friends and family you're dedicated to raising funds.



Sample Giving Page

Fundraiser Page

\$0 raised of your \$500 goal



OVERVIEW

STORY

DONATIONS

EMAILS

DETAILS

The “Details” tab will allow you to edit your page goals, URL, header photo, etc. at any time.



Edit your details



Your Picture

For best quality, use a 300 x 300 px image

REMOVE

UPLOAD

Set your vanity URL *https://give.hopkinsallchildrens.org/FOF2020*

FOF2020

Fundraiser Notifications

Note: If you have any additional teams or fundraising pages for this campaign, these settings will also apply to those pages.

Comments on my fundraising page



Donations on my fundraising page



Encouragement emails (% of goal reached, \$ amount raised, etc.)



SAVE CHANGES

If for some reason, you decide to delete your fundraising page, this link is found under the “Details” tab.

Delete your fundraising page

Only delete your fundraising page if you no longer want it. All of your settings will be lost.

DELETE FUNDRAISING PAGE

This is your main “Overview” page.
This is how you see the back end of
your fundraising page.
To see the public facing page, click
“View” in the upper right hand corner.



Sample Giving Page

Fundraiser Page

\$0 raised of your \$500 goal



OVERVIEW

STORY

DONATIONS

EMAILS

DETAILS

Hey Sample! We suggest you do these next.



Edit your story

Personalize your story and tell people why you are fundraising for Create Healthy Tomorrows

Your fundraising page is
now ready to share!
THANK YOU!



MANAGE



Meet Logan & Landon!

These cuties are grateful patients of Johns Hopkins All Children's Hospital. This header is consistent with all fundraising pages through our platform.



Fundraiser

Share   

Sample Giving Page

\$0 Raised

\$500

DONATE

Fundraising For Our Friends